



#mapmyday
mapmyday.org

Be a partner of “MapMyDay”

How your educational institution can support us

1. Encourage volunteering within your school!

Organise a mapping event!

- Organize a mapping event with staff members during their lunch hour.
- Plan a field trip with students to map places in the vicinity of school on Wheelmap.

Activate students for mapping activities!

- Recruit students to map the public places on your institution’s campus.
- Invite your students to make selfies of themselves as they map places on Wheelmap. Make a collage of the photos.
- Ask your students to come up with a catchy hashtag-of-the-day for your institution to combine with the hashtag #mapmyday on social media.
- Encourage students to organize their own mapping events with family and friends. Give an award to the most engaged student.

2. Spread the word!

Promote “MapMyDay” to the public!

- Tell your network (student body, parents, staff, affiliates) about “MapMyDay” in your November newsletter. You can use the sample texts at www.mapmyday.org as a guideline.
- Promote “MapMyDay” on your school’s website by using the “MapMyDay” banner available at www.mapmyday.org
- Tweet or post about your school’s support for “MapMyDay“ using the campaign hashtag #mapmyday
- Inform the local media about your students’ mapping activities using the information to the press on www.mapmyday.org as a guideline.

Tell the world that you support the campaign #mapmyday. You can become a partner here: www.mapmyday.org/en/partner/register

All materials which you can use for your engagement with “MapMyDay” are available for download in our Supporter Kit. Please visit: www.mapmyday.org/downloads