

Be a partner of “MapMyDay”

How your city can support us

1. Encourage volunteering by public administration employees!

Organise an in-house mapping event!

- Offer half a day off for a mapping event that can be joined by employees from different divisions. You can use the “MapMyDay” [checklist](#) to set up the event.

Activate employees for individual mapping activities!

- Inform the city’s committee or commissioner for disability issues about “MapMyDay” and urge them to get in involved.
- Have the local tourist bureau mark your city’s most famous landmarks on Wheelmap.
- Ask the local authorities to mark their public offices on Wheelmap.

Promote “MapMyDay” in internal communications!

- Ask your employees to tweet thoughts that cross their mind regarding (in)accessibility in combination with the hashtag #mapmyday
Give an award to the best, the most unusual or the funniest tweet of the day.
- Publish an article about “MapMyDay” or announce the campaign on the company’s intranet or in the in-house magazine. You can use the sample texts at www.mapmyday.org as a guideline.
- Promote “MapMyDay” by using the advertising material at www.mapmyday.org (posters, banners, etc.) on bulletin boards, in mailings and on your intranetsite.

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2. Spread the word!

Promote “MapMyDay” to the public!

- Inform local newspapers and television and radio stations about the city’s involvement in “MapMyDay”.
- Print posters of “MapMyDay” and display them in public places and buildings. Templates are available at www.mapmyday.org
- Ask the local public transportation department to put out a call to “MapMyDay“ on their digital advertising in train and subway stations.
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- Create a local hashtag-of-the-day for people to use on Twitter in addition to the campaign hashtag #mapmyday (e.g. #BerlinJoins).
- Have the mayor tweet about marking his/her favorite wheelchair accessible places in town (bar, fitness studio, polling station, tourist attraction) on Wheelmap, using the hashtag #mapmyday (in addition to a local hashtag-of-the-day, if you have one)
- Ask local celebrities to support the campaign with a testimonial and have them send us a photo and a statement, why they support “MapMyDay”. Encourage them to tweet about marking their favorite wheelchair accessible restaurant (bar, fitness studio, club, tourist attraction) on Wheelmap.
- Headline “MapMyDay” on your city’s homepage starting a few days before December 3.
- Promote “MapMyDay” on your website by using the “MapMyDay” banner.
- Mention “#mapmyday” on the city’s, or tourism bureau’s, social media channels.

Organise a public mapping event!

- Set up a public event starting in the city center which others can join. Go off in groups and map together. Use the materials at www.mapmyday.org for announcing the event and provide mappers with informational materials.

Tell the world that you support the campaign #mapmyday. You can become a partner here: www.mapmyday.org/en/partner/register

All materials which you can use for your engagement with “MapMyDay” are available for download in our Supporter Kit. Please visit: www.mapmyday.org/downloads