

Be a partner of “MapMyDay”

How your business can support us

1. Encourage in-house volunteering!

Organise a corporate mapping event!

- Offer half a day off for a mapping event that can be joined by employees from different divisions. You can use the [“MapMyDay” checklist](#) to set up the event.

Activate employees for individual mapping activities!

- Suggest that your employees map a few places on Wheelmap on their way to and from work and tell them why your company is supporting the campaign.
- Let your employees off from work an hour earlier to map places in the vicinity.
- Ask employees who are on vacation in December to map their hotels and the tourist sights they visit.

Promote “MapMyDay” in internal communications!

- Ask your employees to tweet thoughts that cross their mind regarding (in)accessibility in combination with the hashtag #mapmyday
Give an award to the best, the most unusual or the funniest tweet of the day.
- Ask an employee with a mobility impairment to write a Facebook post, newsletter article, or blog article about the need for wheelchair accessibility.
- Publish an article on “MapMyDay” or an announcement in the company’s intranet or in the in-house magazine. You can use the sample texts at www.mapmyday.org as a guideline.
- Promote “MapMyDay” by using the advertising material at www.mapmyday.org (posters, banners, etc.) on bulletin boards, in mailings and on your intranetsite.



#mapmyday
mapmyday.org

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2. Spread the word!

Promote “MapMyDay” to the public!

- Promote “MapMyDay” on your website or social media channels by using the materials in the Promotional Kit to be found at www.mapmyday.org
- Follow “MapMyDay” on Facebook, Twitter and Google+ and retweet/ share the campaign news.
- Write a blog article about “MapMyDay” and your company’s support for the event. You can use the sample texts at www.mapmyday.org as a guideline.
- Tweet or post about your company’s support for “MapMyDay” using the campaign hashtag #mapmyday

Promote “MapMyDay” to your partners!

- Tell your business partners and clients about “MapMyDay” in your newsletter or in an extra mailing. You can use the sample texts at www.mapmyday.org as a guideline.
- Ask your business partners/ subsidiaries/ franchisees to mark their businesses and branch stores on Wheelmap.

Tell the world that you support the campaign #mapmyday. You can become a partner here:

www.mapmyday.org/en/partner/register

All materials which you can use for your engagement with “MapMyDay” are available for download in our Supporter Kit. Please visit: www.mapmyday.org/downloads